



128 E. California Ave, Suite B
Ridgecrest, CA 93555

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In the early 2000's the Ridgecrest Chamber of Commerce installed a simple electric reader sign that broke down over time. The company that installed the sign, subsequently went out of business. Being in a remote and isolated community, we found it very difficult to find a company willing to consider our location, our project and provide us a solution.

At the end of 2019, when we were introduced to Encore Image, we were thrilled to be paired with Kelly Quirarte and their team. Kelly immediately began researching what would work with our existing equipment, and how we could get the sign up and running again. Kelly made an in-person trip to meet with our team to discuss product options, and then coordinated a seamless installation of a state-of-the-art LED messaging board.

Not only does the sign work, its beautiful! Our new electronic messaging board is a great asset to our entire community as we are able to share impactful graphics and communications for our local businesses and events.

Without hesitation, I would recommend Encore Image, Watchfire Signs, and Kelly Quirarte. Their responsiveness and willingness to find solutions is unmatched in their industry! If you are looking for a strong company with great customer service, look no further than Encore Image and ask for Kelly. If you have any further questions, feel free to contact me.

Sincerely,

Tim Smith
Executive Director
Ridgecrest Chamber of Commerce